

Best B.B.A.College in Lucknow



Shri Ramswaroop Memorial University (SRMU) in Lucknow is frequently ranked among the BBA College in Lucknow, Uttar Pradesh, offering a three-year Bachelor of Business

Administration program under CBCS. The curriculum combines core business subjects with specialization options in Marketing, Finance, HR, and emerging streams like Business Analytics, FinTech, and International Business. SRMU emphasizes practical learning through internships, live projects, case studies, industry interaction and training for management entrance exams. Backed by strong industry collaborations, modern infrastructure, and skilled faculty, the program promises holistic development and strong placement prospects for aspiring managers.

To know more, please visit website - https://srmu.ac.in/program/bba-bachelor-of-business-administration

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