

## Introduction to Chang

Discover <u>Chang Beer</u>, Thailand's iconic brew. It is brewed with a commitment to quality and tradition. Known for its smooth taste, it is a popular choice globally.



## History and Heritage of Chang Beer

1 — 1995

Established by ThaiBev, building on rich brewing traditions.

Thai Spirit

Represents the spirit and heritage of Thailand.

3 — Brand Reflection

<u>Chang Beer's</u> brand reflects its deep Thai roots.

Explore the rich history of **Chang Beer** and its cultural significance.



### Brewing Process of Chang Beer



#### **Quality Water**

Crafted using deep-well water for purity.



#### Select Ingredients

Uses only the finest, carefully selected ingredients.



#### **Meticulous Process**

Undergoes a precise and careful brewing process.



#### Crisp Flavor

<u>Chang Beer's</u> unique brewing ensures a refreshing taste.

A look at what makes **Chang Beer** so special.



## Taste Profile of Chang

Smooth & Full-

Characterized by its smooth, full-bodied taste.

Balanced Flavor

Has a balanced flavor with subtle hoppy notes.

Versatile Pairing

**Chang Beer** pairs well with various dishes.

Savor the exceptional taste of <a href="Chang Beer">Chang Beer</a>, perfect for any occasion.



## Chang Beer in the Global Market



#### Worldwide

Enjoyed in numerous countries globally.



#### Iconic Design

Recognizable for its green bottle and elephant logo.



#### Global Brand

<u>Chang Beer</u> is an internationally recognized brand.

<u>Chang Beer's</u> expanding global presence.



# Awards and Recognition for Chang Beer

#### **Accolades Received**

Has received numerous accolades for its quality and taste.

#### High Standards

Continues to maintain high standards in brewing practices.

#### Excellence Reflected

<u>Chang Beer's</u> dedication to excellence is reflected in its awards.

Highlighting <a href="Chang Beer's">Chang Beer's</a> achievements and quality.





## Pairing Chang Beer







#### Thai Cuisine

Complements bold and spicy Thai flavors.

#### **Grilled Meats**

Pairs well with grilled meats and seafood.

#### Seafood

Perfect companion for fresh seafood dishes.

<u>Chang Beer</u> enhances the flavors of a variety of dishes. Explore ideal food pairings with <u>Chang Beer</u>.



## Contact Us

| Purchase |  |
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To purchase <u>Chang Beer</u>, visit 020 8243 8554

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