Steps to Create Your Own Real Estate





Real Estate Tokenization

Real estate tokenization is the process of converting property ownership into digital tokens on a blockchain.

Benefits:

- Fractional Ownership
- Increased Liquidity
- Global Access
- Transparency & Security





Steps to Create Your Own Real Estate Token

1. Regulatory Understanding: Comply with local and global regulations (e.g., SEC laws, KYC/AML protocols).

2. Asset & Token Structure: Select the property (residential, commercial, industrial). Define token structure (ownership rights, income rights).

3. Choose Blockchain: Platforms like Ethereum, Polkadot, Binance Smart Chain.





Smart Contracts & Token Issuance

4. Smart Contracts:

Link between the property and the digital token.

Key features: automatic dividend distribution, transfer regulations, voting systems. Ensure third-party audit for security.

5. Token Issuance:

- Conduct an Initial Token Offering (ITO).
- Set token price and supply.
- Whitelist verified investors for purchases (KYC/AML checks).

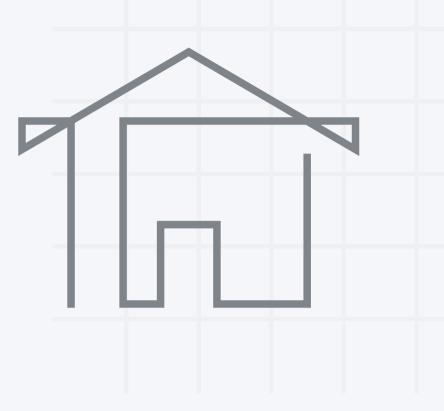




Establishing a Secondary Market

6. Building Liquidity and Trading Options

- Listing on Exchanges: Partner with platforms like tZERO, OpenFinance for secondary trading.
- Building Your Own Marketplace: Peer-to-peer marketplace for token sales.
- Liquidity Pools & Market Makers: Use DeFi pools or market makers to maintain liquidity and tradability of tokens.





Management, Governance & Investor Relations

7. Asset & Token Management:

- Ongoing physical property management.
- Automatic dividend payments for rental income.
- Governance systems for voting and decision-making.

8. Marketing & Investor Relations:

- Use content marketing, PR, and social media to promote tokens.
- Regular updates on property performance, token distribution, and market status.





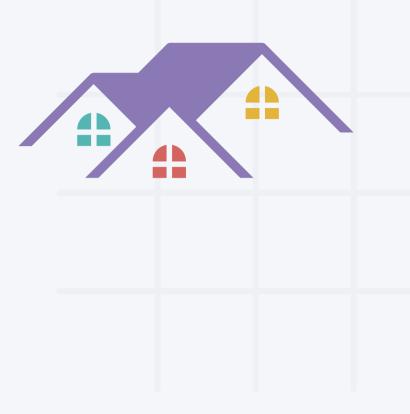
Get Started with Real Estate Tokenization Today!

Ready to Begin?

Contact us for expert guidance on tokenizing your real estate.

<u>Real estate tokenization development company</u>

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Thank You

