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## PREDICTIVE ANALYTICS EXAMPLE





# 07

# PREDICTIVE ANALYTICS EXAMPLE

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- Sports
- Marketing
- Finance
- Retail
- Healthcare
- Supply Chain
- Manufacturing





# PREDICTIVE ANALYTICS IN FINANCE



- 
- Credit scoring
  - Fraud Detection
  - Risk Management
  - Algorithmics Trading
  - Portfolio Management





# PREDICTIVE ANALYTICS IN MANUFACTURING



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- Predictive Maintenance
  - Quality Control
  - Supply chain Optimization
  - Energy Consumption Analysis
  - Warranty Analytics



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